UNIVERSITY OF KONSTANZ DEPARTMENT OF COMPUTER & INFORMATION SCIENCE Prof. Dr. Sven Kosub / Dr. David Schoch Network Dynamics Winter 2015/16

## Assignment 8

Ausgabe: 16 Dec 2015 Abgabe: 13 Jan 2016

In the following, we consider game-theoretic models of strategic network formation with structural holes for n agents:

- $A = \{1, \ldots, n\}$  is the set of persons,
- $S = S_1 \times \cdots \times S_n$  where  $S_i = \mathcal{P}(\{(i, j) \mid j \in A \setminus \{i\}\})$ , i.e., *i*'s strategy is basically a set of selected persons; here, we consider friendship as a directed relationship which needs not necessarily be mutually confirmed.

Utilities will reflect differences between the models.

#### Problem 1: Heterogeneous costs

Let  $c_{i,j} \ge 0$  denote agent *i*'s cost of buying a link to agent *j*. The utility function  $u = (u_1, \ldots, u_n)$  is given as follows for each  $i \in A$  (similar to the utility function discussed in the lecture):

$$u_i(s_1, \dots, s_n) =_{\text{def}} \alpha_0 \cdot (\|s_i\| + \{ j \mid (j, i) \in s_j \} \|) + \sum_{(i, j), (i, k) \in s_i} \beta(r_{j, k}) - \sum_{(i, j) \in s_i} c_{i, j},$$

where  $\alpha_0 \geq 0$ ,  $\beta$  is a decreasing, non-negative function, and  $r_{j,k}$  is the number of length-2 paths in the underlying undirected graph induced by the strategies of the agents.

Find a Nash equilibrium for the case of five agents, i.e.,  $A = \{1, 2, 3, 4, 5\}$ , and cost model:

$$c_{i,j} =_{\text{def}} \begin{cases} j-i & \text{if } j \ge i \\ 5 & \text{if } j < i \end{cases}$$

#### Problem 2: Neurotic persons

Consider the formation of a friendship network of n neurotic persons. A neurotic person wants to have many friends but wants these friends not to be friends among each other. We formulate this scenario by utility function  $u = (u_1, \ldots, u_n)$  where  $u_i(s_1, \ldots, s_n)$  is the number of pairs  $\{j, k\}$  such that  $(i, j), (i, k) \in s_i$  but neither  $(j, k) \in s_j$  nor  $(k, j) \in s_k$ .

Find (ideally, all) Nash equilibria of  $\Gamma$  for n persons.

### **Problem 3: Neurotic persons**

Consider again the neurotic-network formation process in Problem 2. Assume that the utility function  $u_i$  is modified as follows for each  $i \in A$ :

 $u'_{i}(s_{1},\ldots,s_{n}) =_{\text{def}} \|s_{i}\| - \|\{\{j,k\} \mid (i,j), (i,k) \in s_{i} \land ((j,k) \in s_{j} \lor (k,j) \in s_{k}) \}\|,$ 

i.e., i's utility is the out-degree minus the number of pairs of simply connected friends.

Find (ideally, all) Nash equilibria of  $\Gamma$  for n persons.

# Merry Christmas and a Happy New Year!